

The One Crore Challenge

The One Crore Challenge is a pitching event where Masterplan provides a platform to the teams selected for the Grand Finale to pitch their product/service or idea to a panel of venture capitalists from Matrix Partners India and the Centre for Innovation Incubation, and Entrepreneurship (CIIE).

The teams will have the opportunity to make their business presentations based on which Matrix Partners India and CIIE may decide to invest in the business, based on further rounds of negotiations and due diligence.

Disclaimers:

- Please note that the One Crore Challenge that has been mentioned in the mails/website is an illustrative number representing the amount of funding that Matrix Partners India and/or CIIE may agree to invest in the businesses that will be presented in the final round. The One Crore Challenge is not related to the cash prizes that will be presented to the winners.
- The final amount that may be invested into any business based on presentations made at the grand finale of Masterplan 2018 may be more or less than INR 1 crore.
- Masterplan will provide the platform for interaction between the potential investors and entrepreneurs looking to fund their startups. It does not bear any responsibility regarding the final fruition of commitments of funding made during Masterplan 2018 or during any subsequent interactions between the business and the venture capitalists on the panels.
- Masterplan reserves the right to highlight and use any deals made between the Venture Capitalists on the panel and the businesses for marketing and promotional purposes in the future.

Cash Prizes

Winner	INR 50,000/-
1 st Runner Up	INR 30,000/-
2 nd Runner Up	INR 20,000/-

Prize Distribution

- The total cash prize distribution for the prize winners will be distributed within four months after the declaration of results
- All prize money will be given as cheques. No cash under whatsoever condition will be given.
- Masterplan 2018 is not responsible for delivery of any funding commitments made during the final event.